



2014 MODEL YEAR RAM 1500 EXPRESS CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$34,970

RAM 1500 ST CREW CAB 4X4
Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- FUNCTIONAL/SAFETY FEATURES
- Electric Shift-On-The-Fly Transfer Case
 - Trailer Tow with 4-Pin Connector Wiring
 - 7 Pin Wiring Harness
 - 26-Gallon Fuel Tank
 - Advanced Multistage Front Airbags
 - Supplemental Side-Curtain Front and Rear Airbags
 - Electronic Stability Control
 - Anti-Lock 4-Wheel Disc Brakes
 - Speed Control
 - Sentry Key® Theft Deterrent System
 - Power Accessory Delay
 - Automatic Headlamps
 - Locking Tailgate
 - Spray-In Bedliner
 - Class IV Receiver Hitch
- INTERIOR FEATURES
- Front Armrest with Three Cup Holders
 - Second-Row In-Floor Storage Bins
 - Rear Under Seat Storage Compartment
 - Air Conditioning
 - Uconnect® 3.0 AM/FM
 - 6 Speakers
 - Media Hub (USB, Audio Jack)
 - Rear Folding Seat
 - Power Front Windows w/ 1-Touch Up and Down Feature
 - Power Door Locks
 - Tilt Steering Column
 - Electronic Vehicle Information Center
 - 12-Volt Auxiliary Power Outlet
 - Black Vinyl Floor Covering
- EXTERIOR FEATURES
- Halogen Quad Headlamps
 - 17-Inch x 7.0-Inch Steel Wheels
 - P265/70R17 BSW All Season Tires
 - Full Size Spare Tire
 - Power Heated Mirrors with Manual Fold-Away
 - Black Door Handles
 - Black Front Bumper

Black Rear Bumper
Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment) **\$1,910**
Customer Preferred Package 26C

- 20-Inch x 8.0-Inch Aluminum Wheels
- P275/60R20 BSW All Season Tires
- Body-Color Front Fascia
- Body-Color Rear Bumper with Step Pads
- Fog Lamps
- Carpet Floor Covering
- Front and Rear Floor Mats
- Delete Spray-In Bedliner
- Delete Class IV Receiver Hitch
- Popular Equipment Group **\$535**
- Cloth 40 / 20 / 40 Bench Seat
- Remote Keyless Entry with All-Secure
- 8-Speed TorqueFlite Auto Trans 8HP70 **\$500**
- 5.7-Liter V8 HEMI® MDS VVT Engine
- Dual Rear Exhaust with Bright Tips
- Uconnect® 5.0 AM/FM/BT **\$465**
- Integrated Voice Command with Bluetooth®
- 5.0-Inch Touch Screen Display
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Overhead Console
- Rearview Mirror with Microphone
- 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels **\$575**
- P275/60R20 OWL All Season Tires
- ParkView™ Rear Back-up Camera **\$200**

DESTINATION CHARGE **\$1,195**

TOTAL PRICE: * \$40,350

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT2ES-296977 L4-VON: 1197 S.L. 0220



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG combined city/hwy
 15 city 21 highway
 5.9 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,200

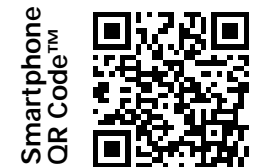
Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3 (Best 10)

Smog Rating (tailpipe only) 6 (Best 10)

This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
 Based on the risk of injury in a side impact.

Rollover ★★★★★
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 66 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
 COUNTRY OF ORIGIN: ENGINE: MEXICO TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.